GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:526
ANSWERED ON:03.12.2004
PROMOTION OF DOMESTIC CONSUMPTION OF COFFEE
Reddy Shri Karunakara G.

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether it is a fact that there is a need to boost the domestic consumption of coffee in the country;

(b) if so, whether there is any proposal to provide funds for promotion of coffee to boost its domestic consumption; and

(c) if so, what is the amount proposed to be spent in this regard during 2004-2005 particularly in Karnataka ?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI E.V.K.S. ELANGOVAN)

(a) : Yes, Sir.

(b) : In order to promote the domestic consumption of coffee, the Coffee Board is already implementing a plan scheme viz. Market Development with component for promotion of domestic consumption of coffee during the 10th Five Year Plan.

(c): For 2004-05, the Coffee Board has earmarked Rs. 2.80 crore for promotion of domestic consumption of coffee. However, state wise allocations has not been made by the Board.